

ETHICAL CHOICES

1. Create your own hypothetical corporation. Decide what kind of business you want it to be and give it a fun name. Then write a code of ethics for your company. Your code of ethics should include (a) a few basic ethical rules that your employees will be expected to follow, (b) a list of employee duties, and (c) a list of employee rights. Also, indicate what kinds of resources you would make available to help your employees make ethical decisions.

2. Write a biographical paper or a book report about a successful leader in American business or industry. Were this person's ethical standards important to his or her success? What kinds of ethical principles did the person recommend to other business people?

3. Pick one occupation that you are interested in learning more about. Then research some of the ethical issues that people in the occupation have to deal with. Your research sources could include library books and periodicals and even interviews with people already working in that job.

4. List the ethical obligations or responsibilities that corporations should have to each of the following groups. In other words, what does a business owe each of the following groups?

its employees, its customers/consumers, community/society to which it belongs, its stockholders, its competitors